



**BICYCLE MASTER PLAN**

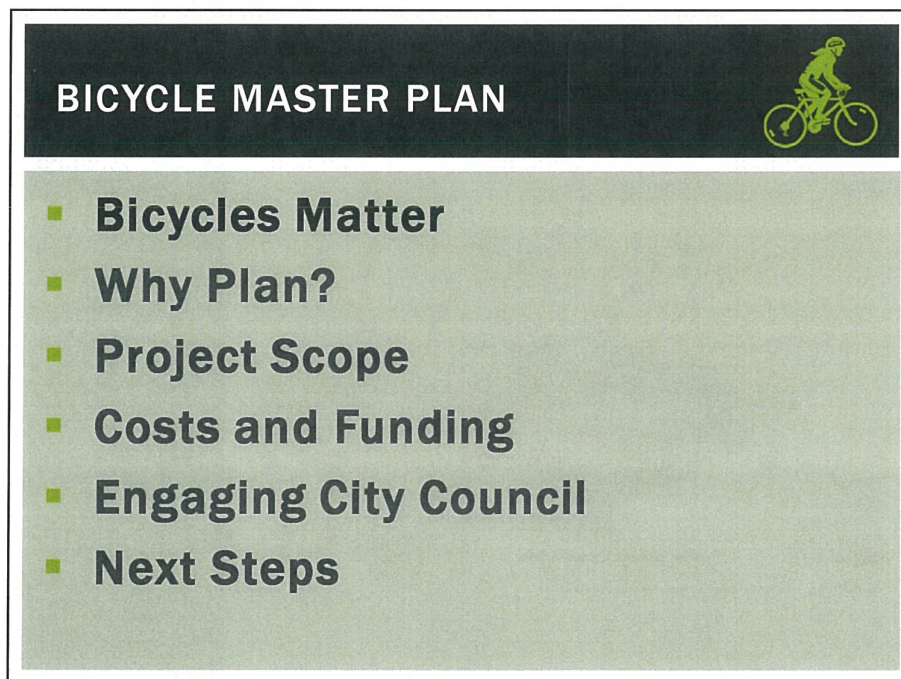


**QUALITY OF LIFE**  
Council Committee  
City of Houston  
December 17, 2014


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PLANNING & DEVELOPMENT DEPARTMENT



PLANNING &  
DEVELOPMENT  
DEPARTMENT



**BICYCLE MASTER PLAN**



- **Bicycles Matter**
- **Why Plan?**
- **Project Scope**
- **Costs and Funding**
- **Engaging City Council**
- **Next Steps**



Image source: Houston Chronicle

**BICYCLES MATTER**

**SAFETY**

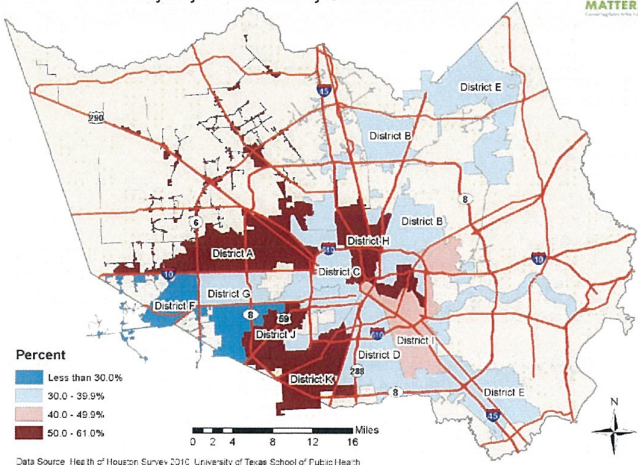
HEALTH

ECONOMIC DEVELOPMENT

RECREATION

MOBILITY CHOICES

Percent of Children Who Are Overweight or Obese  
By City of Houston City Council Districts



**HEALTHY LIVING MATTERS**  
Creating a Healthier Houston

**BICYCLES MATTER**

SAFETY

**HEALTH**

ECONOMIC DEVELOPMENT

RECREATION

MOBILITY CHOICES

Percent

- Less than 30.0%
- 30.0 - 39.9%
- 40.0 - 49.9%
- 50.0 - 61.0%

0 2 4 8 12 16 Miles

Data Source: Health of Houston Survey 2010, University of Texas School of Public Health

Image source: Healthy Living Matters

## Attracting Best and Brightest

- Companies
- Employees



**BICYCLES  
MATTER**

SAFETY

HEALTH

**ECONOMIC  
DEVELOPMENT**

RECREATION

MOBILITY  
CHOICES



image source: hehy51.wordpress.org



**BICYCLES  
MATTER**

SAFETY

HEALTH

ECONOMIC  
DEVELOPMENT

**RECREATION**

MOBILITY  
CHOICES



**BICYCLES MATTER**

- SAFETY
- HEALTH
- ECONOMIC DEVELOPMENT
- RECREATION

**MOBILITY CHOICES**



**BICYCLES MATTER**

- METRO BIKE RACKS
- B-CYCLE
- BAYOU GREENWAY
- CENTERPOINT
- SAFE PASSING
- BRONZE CITY
- BIKE PARKING
- COMPLETE STREETS
- SUNDAY STREETS

## **Why Plan?**

- Maximize potential benefit
- Efficient use of resources
- Maximize partnership possibilities
- Without plan, can't realize potential



WHY PLAN?

## **Professional Services Needed**

- Expertise
- Resources
- Objectivity



WHY PLAN?

## **2014 Progress**

- RFQ issued
- Preferred service provider identified
- Contract & scope
- Funding partners ID'd



WHY PLAN?

## **Project Scope**



PROJECT  
SCOPE

POLICY  
FRAMEWORK

COMPREHENSIVE  
NETWORK


HIGH-PRIORITY  
CORRIDORS

PRIORITIZE  
IMPLEMENTATION

PUBLIC  
ENGAGEMENT

## Policy Framework

- Goals and measures
- Target users
- Facility types
- Programs
- Maintenance
- Funding



**PROJECT SCOPE**

**POLICY FRAMEWORK**

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COMPREHENSIVE NETWORK

HIGH-PRIORITY CORRIDORS


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PRIORITIZE IMPLEMENTATION

PUBLIC ENGAGEMENT

**Livable Centers Plan**

*Image source: Energy Corridor, Livable Centers Plan*



**PROJECT SCOPE**

**POLICY FRAMEWORK**

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**COMPREHENSIVE NETWORK**

HIGH-PRIORITY CORRIDORS

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PRIORITIZE IMPLEMENTATION

PUBLIC ENGAGEMENT

**PROJECT SCOPE**

POLICY FRAMEWORK

COMPREHENSIVE NETWORK

**HIGH-PRIORITY CORRIDORS**

PRIORITIZE IMPLEMENTATION

PUBLIC ENGAGEMENT

## Implementation Strategy

- Greatest “bang for the buck”
- Consensus accelerates implementation
- High, medium, low

**PROJECT SCOPE**

POLICY FRAMEWORK


COMPREHENSIVE NETWORK

HIGH-PRIORITY CORRIDORS

**PRIORITIZE IMPLEMENTATION**

PUBLIC ENGAGEMENT





**PROJECT SCOPE**

- POLICY FRAMEWORK
- COMPREHENSIVE NETWORK
- HIGH-PRIORITY CORRIDORS
- PRIORITIZE IMPLEMENTATION
- PUBLIC ENGAGEMENT

**Costs and Funding**

- Approximately \$500K
- Approximately half from partners
  - H-GAC
  - Bike Houston
  - Houston Parks Board

**COSTS AND PARTNERS**

## **Council Involvement**

- Q of L Committee
- Public engagement plan



## **Next Steps**

- Finalize funding partners
- Council contract consideration
- Kick off plan



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## **Discussion**



